President’s Report
July 18, 2013

Selections from the Board of Regents’ meeting July 18, 2013

Online World Wide Annual Report

Main Report

- A primary goal of OWW for 2012-2013 was to increase distance education to provide access to people in Nebraska and beyond who are unable to enroll in programs offered only on campus.
- The strategic framework metric is to increase student credit hours form Distance Only students in Nebraska and beyond by increasing 10% annually through 2014/2015.
- The NU system credit hour production from distance only students for 2012/2013 was 56,952 credit hours, making a 12% increase from the 2011/2012 year. UNL and UNO increased by 10 and 15%, respectively while UNK increased by 9%.
- Resident distance only credit hours across the NU system increased by 13% and non-resident hours increased by 10%. More on-residents are in graduate programs (67%) while more residents are in undergraduate programs (56.6%).
- Of the distance education credits offered at each of the campus, 70% of UNK’s student credit hours are from distance only students compared to 29% from UNL and 35% from UNO. (UNMC only offers distance education courses to distance only students.)
- Of the Nebraska distance only students, 32.4% are from Omaha, 24.1% are from the southwest area surrounding Lincoln, 20.1% are from Lincoln, 15.5% are from the west central area, 6.0% are in the Northeast area, and 1.9% are in the Panhandle. Of the non-resident students, every state in the U.S. is represented as well as several other countries.
- Almost 50% of N degree-seeking students took at least one online course so distance education also is integrated as a mode of delivery to campus students as well.
- In addition to college courses OWW offers high school courses such as AP classes and uses resources across all four campus to create options for students to get a high school diploma. Currently there are 2,729 students, which cover 48 states and 101 countries. The board discussed outreach to the military and to homeschoolers as options for this market.
• **MOOC’s:**
  o These Massive Open Online Courses are intended for large scale enrollment and open access, free to the public. The rationale for MOOC’s is to increase access, serve as a public service venue, promote NU brand awareness and marketing, provide data analysis for increased learning effectiveness, and encourages national collaborative opportunities.
  o NU has signed an MOU with Coursera. The MOU is a non-exclusive agreement to allow MOOC’s through the Coursera platform, the ability to adopt courses from Coursera and personalize them like a textbook, and allow licensing of NU created courses to other institutions.
  o The level of participation is determined by each NU campus for each area of agreement.
  o The award and acceptance of credit will be subject to all faculty-driven academic processes and reviews.
  o The Board of Regents had no comments on the topic of MOOC’s.

• **UNK Faculty Senate Constitution and By-Laws**
  o The UNK Faculty Senate Constitution and By-Laws were posted as part of the Report agenda and were recognized without comment. The letter by Carmen Mauer, the BOR secretary reflected the opinion that UNK had followed BOR guidelines in revising their Constitution and By-Laws.
  o The revised UNK Faculty Senate Constitution and By-Laws are now “official” and are ready for implementation.