President’s Report
September 1, 2011 - Aaron Dimock

Summer:
- President Milliken proposed a 5% tuition increase that was accepted by the regents.
  - The NU system was facing an approximate $6 million short fall for 2011-2012.
  - Cost for students is lower in the NU system than peer institutions (19% for UNK).
  - UNK peers increased tuition an average of 4.9%.

Administration/Senate Retreat (Highlights)
- Chancellor Kristensen:
  a. We are going to be working to improve our ratings on the Board of Regent’s Metrics - revise the research metric and extend strength in global engagement. We are also working to improve out 4-year completion rates - retention and graduation.
  b. UNK may get a portion of a proposed 2% city tax to develop the south campus area.
  c. The Campaign for NE has continued and gained ground - 29/50 million goal.
- VCASA Bicak:
  a. The Board of Regents will pass a changed to the bachelor’s degree to require 120 hours for graduation on a tight timeline - like May 15, 2012. Charlie will be meeting with the deans to discuss exemptions. (The senate will do what it can to support the transition process and this will be discussed at the CTE/Senate hosted Luncheon Tuesday 09/20/11).
- Dean Taylor:
  a. eCampus enrollments continue to rise and new programs are being added.
  b. Close to $800,000 was distributed to departments from tuition differential. When the money comes in, a payment goes to Online Worldwide; from the pool left departments with programs are given their percentage based on projected revenue; other departments are given their percentage based on actual revenue.
- VCBF Johnson:
  a. The budget shortfall is $368,430. The deans are working on their plans and final budgets are due to central administration 10/1.
  b. Building Projects. The east property development has been approved by the state, but we’re still waiting on what exactly was approved. We’re still working on finding a location for a wellness center. Residence Hall redevelopment will move on to the towers starting next year.
  c. Business and Finance has been looking at how to generate and save money. Training is handled differently - experts and backups rather than all. An internal auditor position has been established to verify we use money appropriately.
- VCUR Carlson:
  - Admissions, Marketing, and the Enrollment Management Council are working together to increase enrollment and prospective students.
  - Marketing is shifting more to online ads and mobile platforms to increase our prospect pool.
  - The flexibility of online ads can make it possible for ads and links tailored to departments.
- Dean Oravecz:
  a. Student Affairs was significantly restructured.
b. We would like more engagement with the Student Affairs Committee.
c. New student orientation and transitions was revised with the intention of increasing contact with students between summer advising and enrollment and start of term.
   • There was some criticism of the orientation process at the start of term.
d. The First Year program’s assessment has been delayed due to Kristi Bryant leaving.