Minutes of the Meeting of the Assessment Committee  
Monday, November 7, 2011 – 3:30 p.m.  
Academic Affairs Conference Room, Founder’s Hall 2147

Present: Chair Jeanne Butler, Karin Covalt, Tony Earls, Angela Hollman, Mary Kommers, Janet Lear, Susan Mueller, Scott Unruh and Doug Waterfield

Absent: Wayne Briner and Chris Jochum

The meeting was called to order by Director of Assessment, Jeanne Butler, at the above time and place. Butler welcomed Angela Hollman, Industrial Technology, and Anita Lorentzen, English, to their first meeting to the Assessment Committee. After introductions were made, Butler advised that there is only one vacancy on the committee—a new member is needed from NSS. The committee for AY 2011-12 is as follows:

Office of Assessment: Jeanne Butler, Chair  
College of Business & Technology: Angela Hollman, Industrial Technology  
College of Education: Scott Unruh, HPERLS  
College of Fine Arts & Humanities: Doug Waterfield, Art & Art History  
College of Natural & Social Sciences: Wayne Briner, Psychology  
Faculty Senate: Anita Lorentzen, English  
Library: Susan Mueller, Collection Services  
Student Affairs: Tony Earls, Student Affairs  
Web Manager: Kim Elliott  
Assessment Assistant: Karin Covalt

Old Business:

I. NONE

New Business:

I. Scott Unruh reported on a Student Affairs Assessment Conference.  
Dr. Unruh recently attended an assessment conference at Emory University in Atlanta that was tailored for student affairs assessment. He was the only faculty member at the conference. Among assessment topics addressed were:

1. Advancement of student learning outside of the classroom that extends into the campus life and community.
2. Actual measures of student learning from the student’s experiences directly related to "student affairs".
3. Development of measures that are not simply questionnaires or number counts.
(for example, how did we influence athlete’s knowledge about eating habits and nutrition)

II. Tony Earles reported on the assessment process in UNK Student Affairs. Butler supplied a handout from Student Affairs dated May, 2011, addressing learning outcomes. Earles advised that after reviewing the General Studies Learning Outcomes, the Division of Student Affairs selected four of those learning outcomes for their assessment process, i.e., Communication, Critical Thinking, Analyzing Cultural Issues within a Global Context, and Personal and Social Responsibility.

Student Affairs has begun utilizing Campus Labs. A brief explanation from their website tells us that in 2001, Campus Labs (formerly StudentVoice) was formed with a very simple goal: to collect information from students that could be used to impact programs and services. Since that time, Campus Labs has evolved from one member campus to over 650, as more institutions embrace assessment on every level of their campus.

Campus Labs quickly became the leading platform and service provider for assessment in higher education. Today, Campus Labs is the only specialized, comprehensive assessment program that combines data collection, reporting, organization, and campus-wide integration. Since its inception, top university administrators across North America have partnered with Campus Labs on innovative assessment activities.

III. Status of 2011 Annual Assessment Reports, due November 1, 2011. Butler shared a handout showing departments that have submitted their annual assessment reports, as well as those who have not yet complied. Review of the reports has already begun.

IV. Assessment Mentors identified in each College.
Mentors are now in place for all colleges:

- College of Education: Scott Unruh, HPERLS
- College of B&T: Janet Lear, Business Ed
- College of FAH: Scott Jochum, Modern Languages
- College of NSS: Julie Campbell, Criminal Justice

V. Scott Unruh has applied to be an evaluator for Higher Learning Commission.
UNK has only two other HLC evaluators on campus, Drs. Kenya Taylor and Daren Snider.

VI. NSSE Pilot of a new survey.
Butler shared a handout from NSSE inviting UNK to participate, at no cost, in a NSSE Pilot of a new survey. This will take place in the spring of 2013.

VII. Other.
NONE

There being no further business to come before the Committee, meeting adjourned at 4:27 p.m. The next meeting of the Committee will be set early next semester.