Minutes of the Academic Information Technology Committee
20 February 2004

Present: Vijay Agrawal, Greg Anderson (Chair), Joe Benz, Nanette Hogg, Dustin Kozal (Student Senate), Deb Schroeder, Robert Walden

Absent: Sri Seshadri, Janet Wilke (Interim Library Director)

Anderson called the meeting to order at approximately 2:05 PM

Agenda Items

1) Minutes of the meeting of December 2nd were approved.

2) ITS Updates

Schroeder updated the Committee on the following:

Wireless. ITS will be installing wireless access points shortly in the Library, in Founders Hall (to accommodate the North Central team), and in Student Support Services. Duane Hess and an intern can also install wireless service in a department IF the department can pay for it. The access point (the hardware) costs $500 to $600, and there MIGHT BE costs of $400 to $500 IF power and/or network wire have to be installed. Wireless cards are not included in these cost estimates.

E-portfolio research. A small ad hoc committee of volunteers is looking at different products. Joyce Crockett, Director of Academic Information Services at UNO, is also looking at e-portfolios and shared information.

New Media Consortium (NMC). Official information about the NMC is appended to these minutes. Membership in the NMC has been the catalyst for an ad hoc group of faculty to come together to work on developing multimedia at UNK. (www.nmc.org)

Executive Memorandum (EM) 26. EM 26, issued by President Smith, is NU’s information security plan. The URL for EM 26 is <http://www.nebraska.edu/about/exec_memo26.pdf>. The plan deals with what NU is doing to identify and deal with potential threats to its information infrastructure, especially personal information. ITS will be talking to the various campus units to insure our compliance with EM 26.
Survey software. The software is up and running. Darren Addy is the contact person. Walden mentioned that he has used it and thinks it is “slick.”

3) IT marketing/advertising/recruitment for UNK.

At the request of a member, the Committee began discussing how UNK could use technology to better promote itself. Research shows that many students use the Web to pick the colleges they’ll attend, and many institutions are using the Web for self-promotion more effectively than UNK is. IT marketing needs to involve more than just the University’s website; promotional CD’s that can be mailed out or handed out at presentations are one example beyond the website. Another way UNK could promote itself would be to make more visible its courses and programs that use technology.

The Committee will continue to explore this issue at its next meeting.

On behalf of the Committee, the Chair solicits comments and suggestions from faculty on this, and other teaching with technology issues.

There being a knocking on the door, accompanied by a voice laying claim to use of the room, the Chair adjourned the meeting at approximately 3:04 PM.

Respectfully submitted,
Greg Anderson
Chair and Secretary pro tem

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