Faculty Senate Academic Affairs Committee
Minutes
Thursday, October 21, 2010
Nebraskan Student Union, room 310

Present: Roger Davis, Debbie Bridges, Silvia Asay, Kim Elliott, George Lawson, Janet Lear, Michelle McKelvey, Danielle Neal

Guests: Tim Obermier (Chair, ITEC), Ralph Hanson (Chair, COM), Sheri Harms (Chair, CSIS) and Tami Moore (FS President)

Meeting began at 3:30pm.

1. **Charge to Committee and Temporary Chair**
   Faculty Senate President Tami Moore circulated the charge to the committee as expressed in the Senate Constitution and formally initiated the committee’s operation. It was noted that Roger Davis would serve as temporary Chair. The expectation is that Martha Kruse would be back for the next meeting and would be willing to continue her service as Chair.

2. **Motion to set aside #16, #55 and #63 and approve rest of items.**
   Temporary Chair Davis noted that coming out of the AA Sub-Committee meeting there were no issues with the majority of the items and only 16, 55 and 63 were marked for individual review. Lawson/Lear moved to set aside 16, 55, and 63 and to approve all of the rest of the items. Motion to approve all items except #16, #55 and #63 passed.

3. **#16: Alter Program Construction Management**
   Changes to SFED 436 and addition of new course SFED 462 as part of revision of Industrial Safety Minor. While total hours remains at 72 for program, it does exceed 62 hour cap for a program. Tim Obermier, Chair of ITEC, reviewed accreditation requirements which underlie the need for the number of hours in the program. McKelvey/Asay moved approval. Motion to approve passed.

4. **#55: Alteration of Music BM Comprehensive Option**
   Alteration will remove specific General Studies requirements and add a new two hour music course. While total hours remains at 80 for program, it does exceed 62 hour cap for a program. Music Chair Valerie Cisler had to be in Graduate Council meeting and sent extensive letter which reviewed accreditation requirements and addressed concerns. Lear/Lawson moved approval. Motion to approve passed.

5. **#63: CSIS Alteration of Program Minor**
   Change of prerequisites and new list of alternative electives. While total hours remains at 26 for program, it does exceed the 24hour cap for a program. CSIS Chair Sheri Harms reviewed accreditation requirements underlying changes. Lear/McKelvey move approval. Motion to approve passed.
Committee adjourned at 4:00pm

respectfully submitted,

Roger Davis, Secretary

2010-2011 ACADEMIC AFFAIRS COMMITTEE

Academic Affairs Subcommittee 10/13/2010
Academic Affairs Full Committee 10/21/2010

NUMBER, REQUEST, LEVEL, SPECIFIC REQUEST, DEGREE/COURSE, PROGRAM/COURSE, TITLE, DEPT, COL, REASON

#07, Alter, Course, Number, Title, and Course Description, ITEC 425, Human Factors in the Workplace, ITEC, B&T, The change of title better reflects current nomenclature as used in the safety industry. The change of prefix from ITEC to SFED helps to make it clear to students the focus of the course. The change in course description clarifies the course content. The change is needed as a part of the revisions to the Industrial Safety Minor. New Number: SFED 425. New Title: Ergonomics.

#08, Discontinue, Course, SFED 436, Organization, Administration, and Supervision of Safety Programs, ITEC, B&T, This change is necessary to facilitate the revisions to the Industrial Safety Minor. Content to be covered in a combination of the new SFED 460 and SFED 461 or SFED 462.

#09, Create, Course, SFED 460, Organization and Administration of Safety Programs, ITEC, B&T, This course is necessary to facilitate the revisions to the Industrial Safety Minor.

#10, Create, Course, SFED 461, Supervision of Industrial Safety Programs, ITEC, B&T, This course is needed as a part of the revisions to the Industrial Safety Minor.

#11, Create, Course, SFED 462, Supervision of Construction Safety Programs, ITEC, B&T, This course is needed as a part of the revisions to the Industrial Safety Minor.

#12, Create, Course, SFED 478, Behavior Based Safety Systems, ITEC, B&T, This course is needed for the revisions to the Industrial Safety Minor. The content of this course has been identified by safety professionals as essential for students preparing to administer safety programs.

#13, Create, Course, SFED 498, Special Topics in Safety, ITEC, B&T, This course is needed as a part of the revisions to the Industrial Safety Minor.

#14, Alter, Program, Minor, Industrial Safety Minor, ITEC, B&T, The industrial safety minor is being revised so it is capable of preparing students with current safety standards. The proposed changes were developed with participation and support of safety professionals, making the minor applicable to both the needs of students and the industries eventually employing those students.

#15, Alter, Program, Minor, Safety Education Minor, ITEC, B&T, The Safety Education Minor is being revised due to the structural and content changes to SFED 436 and the addition of the new courses SFED 461 and SFED 462 as part of a revision of the Industrial Safety Minor.
#16, Alter, Program, BS, Construction Management BS, ITEC, B&T, The Construction Management major is being revised due to the structural and content changes to SFED 436 and the addition of the new course SFED 462 as part of a revision of the Industrial Safety Minor.

#17, Create, Course, ART 426, Medieval Art, ART, FAH, We wish to expand our course offerings in the area of art history.

#18, Create, Course, ENG 211, Introduction to Creative Writing, ENG, FAH, This 200-level introductory creative writing course covers the four predominant creative genres. The multi-genre format of the introductory course provides a wide introduction to higher-level writing courses in the English Department. English Education students will benefit because they will have a broad and substantial experience with screenwriting, non-fiction, poetry, and fiction to bolster their own pedagogical background. Additionally, the existence of a 200-level multi-genre introduction to creative writing enables advising entities to assign a UNK equivalent to such courses on transfer transcripts.

#19, Create, Course, ENG 388, Jewel in the Crown: The British Empire in History, Politics, and Literature, ENG, FAH, We are requesting approval of this course as the English department's first capstone.

#20, Create, Course, JMC 112, Communication Software, COMM, FAH, This new course replaces a required series of 1-credit courses. The reason for this is to provide more in-depth instruction over the course of 16 weeks as opposed to what was being done in three five-week periods. The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in JMC classes or sequences.

#21, Alter, Course, Title and Prerequisite, JMC 215, Newswriting, COMM, FAH, Content from another class is being merged into this one. As a result, the tile of this course is being changed. The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. We are changing the class name from "Newswriting" to "News Writing & Photography." For the last year or so we have been piloting teaching basic journalistic photography as part of our basic reporting class. We are now institutionalizing this as visual communication is central to all reporting now. Students now including photos with their writing assignments. The course name and course description have been updated, and there has been a pre-req change. New Title: News Writing & Photography. Changing from no prerequisite to a prerequisite or co-requisite of JMC 112 or permission.

#22, Alter, Course, Title, JMC 226, Audio Production, COMM, FAH, Content from another class is being merged into this one. As a result, the tile of this course is being altered. We are changing the title of this class from "Audio Production" to "Audio Production & Announcing." We have been incorporating elements of announcing in the class for some time and we want the title and course description to reflect this. New Title: Audio Production and Announcing.

#23, Alter, Course, Title and Prerequisite, JMC 300, Website Design, COMM, FAH, The name is being changed slightly to make it conform to journalistic spelling standards. (Under the old title "Website" was one word. Now "Web Site" will be two words.) The prerequisite is being changed to match the department's new curriculum. New Title: Web Site Design. Changing from no prerequisite to a prerequisite of JMC 112 or permission of instructor.

#24, Create, Course, JMC 302, Digital Storytelling, COMM, FAH, The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. JMC 302 - Digital Story Telling is the centerpiece of the new JMC curriculum. We will be asking students in to tell journalistic stories using reporting skills, writing for various media, creating story packages, shooting photos and video, recording audio, to be the complete modern communicator.

#25, Alter, Course, Prerequisite, JMC 329, Print Advertising Design, COMM, FAH, A prerequisite is being altered. The mass communication curriculum is being updated and modified to meet industry evolution
toward media convergence. This is one of many such necessary changes taking place in JMC classes or sequences. The only change here is making JMC 112 a pre-req. The language in the course description has been changed to reflect this new requirement. Changing from no prerequisite to a prerequisite of JMC 112.

#26, Alter, Course, Prerequisite, JMC 330, Publication Design, COMM, FAH, A prerequisite is being altered. There are also minor updates to the course description to match current practices. The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in JMC classes or sequences. JMC 112 is being added as a pre-req. The course description is changed to reflect new software being used (InDesign instead of Quark). Changing from no prerequisite to a prerequisite of JMC 112.

#27, Alter, Course, Title and Prerequisite, JMC 340, Media Sales, COMM, FAH, A prerequisite is being altered. The course description and title are undergoing small changes to better match the way the course is being taught. A pre-req is being altered to match the new curriculum. The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in JMC classes or sequences. New Title: Media Planning & Selling. Changing from no prerequisite to a prerequisite of JMC 230.

#28, Alter, Course, Title and Prerequisite, JMC 350, Antelope Newspaper Production – News Staff, COMM, FAH, The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. The name and prerequisites are being changed, as well as the course description. This course is being re-titled from the existing “Antelope Newspaper Production – News Staff.” This is the existing “working at the student paper class” that has been updated to match the more convergent media world. Students will now be preparing material for the newspaper, web site, and radio station. The assignments for students are changing to meet the new curriculum and to expand their work to multiple student media outlets, including KLPR. But the basic goals for the class to prepare students to work in the news industry have not. There is a syllabus for News@Antelope as that class has some significant changes. The class is adding JMC 302 – Digital Storytelling to the pre-req list. New Title: News at Antelope. Changing from prerequisite of JMC 215 or permission of instructor to JMC 302 or permission of instructor.

#29, Alter, Course, Title and Prerequisite, JMC 351, Antelope Newspaper Production – Advertising Staff, COMM, FAH, The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. The prerequisite and title are being change. This course is being re-titled from the existing “Antelope Newspaper Production – Advertising Staff.” (The news version of this class, JMC 350, is undergoing extensive revisions. This class, JMC 351, is not.) This is the existing “working at the student paper class. The class is adding JMC 302 – Digital Storytelling to the pre-req list. New Title: Advertising at Antelope. Changing from prerequisite of JMC 130 or permission of instructor to JMC 307 or permission of instructor.

#30, Alter, Course, Prerequisite, JMC 416, Interpretive Reporting, COMM, FAH, The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. The prerequisite is being changed. Adds JMC 315 as a pre-req. Changing from prerequisite of JMC 215 to JMC 315.

#31, Alter, Course, Prerequisite, JMC 420, Advertising Campaigns, COMM, FAH, The mass communication curriculum is being updated and modified to meet industry evolution toward media convergence. This is one of many such necessary changes taking place in classes or sequences. The prerequisite is being changed. Adds JMC 307 as a pre-req. Changing from no prerequisite to prerequisite of JMC 307.
#32, Create, Course, SPCH 252, Communication Inquiry, COMM, FAH, This is a new course that will be a part of the revised organizational communication major. With the University’s push for undergraduate research, in an effort to better prepare students for graduate work, and in an effort to get students to use primary sources of research in upper division papers, the department has chosen to expand on the research section of SPCH 202. In addition it allows us to present rhetorical criticism methods, which have been covered in lightly taken courses in the past.

#33, Create, Course, SPCH 270, Advanced Public Speaking, COMM, FAH, This is a new course for majors and non-majors. At the present time there is just one performance course after SPCH 100 designed to improve speaker’s abilities to make speeches, and that course is SPCH 240. SPCH 240 has objectives designed to improve speaking in Business and Professional settings. The department has found that students desire additional work on speaking beyond the work they receive in SPCH 100 but do not have a career path in mind. The department has also felt that some critical analysis of historical speeches would help students to realize the tools that they have available to them to be better public speakers. This course is designed to meet these two needs of undergraduate students and the department.

#34, Alter, Course, Title and Prerequisite, SPCH 450, General Semantics (Language and Behavior), COMM, FAH, This is an existing class that will have a new title and catalog description. These changes are a better reflection of the content of the course taught in 2000’s. “General Semantics” has come to mean a specific way of looking at language that is usually taught in English departments. This new title and description will better reflect the way Language is viewed in the Communication field. Also a number of our students have had difficulty transferring this course because in most colleges and universities “General Semantics” is under the English department. There are also new prerequisites. This is a change in name and description, not a change in the course itself. New Title: Language, Thought & Action. Changing from no prerequisite to prerequisite of SPCH 252.

#35, Create, Course, SPCH 459, Communication Capstone, COMM, FAH, This is a new course that will be the major capstone for the revised organizational communication major. All of our majors will now feature a capstone experience that includes research, a speaking component, and writing component that builds comprehensively on what they have previously taken. Communication students do not now have a course that requires them to make connections between their different areas of study and their future profession. Many courses, of course, build on each other within the curriculum and some also focus on connecting the course content to the social and political world. However, assessment and advising has found that many students do not fully understand how the content of their courses fits into a unified curriculum and gives them skills and knowledge that can be applied in future occupations. Few employers list “organizational communication” as a position title, and students need to learn how their skills make them marketable. The Capstone also allows the department to streamline its assessment programs.

#36, Alter, Program, BA, Journalism: News Editorial Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The name is being changed, numerous courses in this major are being changed, and the BS requirement is being modified to comply with the Academic Affairs policy of May 2004. New Title of Program: Journalism.

#37, Alter, Program, BS, Journalism: News Editorial Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The name is being changed, numerous courses in this major are being changed, and the BS requirement is being modified to comply with the Academic Affairs policy of May 2004. New Title of Program: Journalism.

#38, Alter, Program, BA, Journalism: Advertising Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The name is being changed, numerous courses in this major are being changed, and the BS requirement is being modified to comply with the Academic Affairs policy of May 2004. New Title of Program: Advertising and Public Relations BA/BS. New Title of Program: Advertising and Public Relations.
The mass communication curriculum is being updated and modified to adopt a model of media convergence. The name is being changed, numerous courses in this major are being changed, and the BS requirement is being modified to comply with the Academic Affairs policy of May 2004. New Title of Program: Advertising and Public Relations BA/BS. New Title of Program: Advertising and Public Relations.

Discontinue, Program, BA, Journalism: Mass Media Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being discontinued.

Discontinue, Program, BS, Journalism: Mass Media Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being discontinued.

Discontinue, Program, BA, Journalism: Public Relations Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The sequence is being discontinued.

Discontinue, Program, BS, Journalism: Public Relations Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The sequence is being discontinued.

Inactivate, Program, BA, Journalism: Sports Communication Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being inactivated.

Inactivate, Program, BS, Journalism: Sports Communication Emphasis, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being inactivated.

Discontinue, Program, BA, Broadcasting, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being discontinued.

Discontinue, Program, BS, Broadcasting, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. This sequence is being discontinued.

Alter, Program, Minor, Journalism Minor, The mass communication curriculum is being updated and modified to adopt a model of media convergence. Numerous courses in this minor are being changed.

Alter, Program, Minor, Advertising Minor, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The name is being modified and numerous courses in this minor are being changed. New Title of Minor: Advertising and Public Relations Minor.

Create, Program, Minor, Content Development Minor, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The department has been consolidating and eliminating many of its old minors. The unit’s faculty believe that there is a need for a minor in media content creation and that it could become an area of growth for the department.

Discontinue, Program, Minor, Public Relations Minor, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The sequence is being discontinued.
#52, Inactivate, Program, Minor, Sports Communication Minor, COMM, FAH, The mass communication curriculum is being updated and modified to adopt a model of media convergence. The sequence is being discontinued.

#53, Create, Course, MUS 312, Advanced Sound Production, MUS, FAH, Through this course, music business majors, along with other interested students, will learn advanced methods of recording and reinforcing sound.

#54, Create, Course, MUS 402, Music History and Theory Review, MUS, FAH, This course is being created as a review of music history and theory for students who are either preparing for graduate school entrance exams or need a refresher to succeed in graduate school.

#55, Alter, Program, BM, Music Comprehensive Option – Music Business, MUS, FAH, 1) to remove the program-specific General Studies requirements so that students will have more choices 2) to add a new two-hour music course to the curriculum and subtract two hours of music electives 3) to provide music business majors and other interested students with the opportunity to learn advanced methods of recording and reinforcing sound, enhancing their abilities in current music technology.

#56, Alter Course, Prerequisite, BIOL 225, Anatomy and Physiology, BIOL, NSS, High school course work and ACT performance are moot. The only meaningful prerequisite for the course is a college-level chemistry course. Changing from prerequisite of [CHEM 145 or CHEM 150 or CHEM 160; three years of high school science including biology and a minimum score of 20 on the ACT OR equivalent OR a college science course OR departmental permission] to [CHEM 145 or CHEM 150 or CHEM 160 OR departmental permission].

#57, Alter, Course, Inactivate, BIOL 409, Biological Studies Using GIS, BIOL, NSS, This class has not been taught for a number of semesters. It is being inactivated for this reason.

#58, Alter, Course, Prerequisite, CSIS 150, Object Oriented Programming, CSIS, NSS, Allow prereq of either CSIS 130 or CSIS 112. Changing from prerequisite of [CSIS 130] to [CSIS 112 or CSIS 130].

#59, Alter, Course, Prerequisite, CSIS 402, Introduction to Automata, Formal Languages, and Computability, CSIS, NSS, The new prereqs reflect the material that is truly required before this course. Changing from prerequisite of [CSIS 301, CSIS 330] to [CSIS 180 or MATH 115].

#60, Alter, Course, Prerequisite and Credit Hours, CSIS 493, Directed Readings in Computer Science/Information Systems, CSIS, NSS, Students can choose to study more than one area of CSIS as different directed readings. Changing from prerequisite of [CSIS 223, permission of department chair] to [CSIS 150, permission of department chair]. Changing maximum repeat from 3 total hours to 6 total hours.

#61, Alter, Course, Prerequisite and Credit Hours, CSIS 494, Directed Research in Computer Science/Information Systems, CSIS, NSS, Students conducting research for multiple semesters wish to receive credit. Changing from prerequisite of [CSIS 223, permission of department chair] to [CSIS 150, permission of department chair]. Changing variable credit hours from 1-3 to 1-6 and changing maximum repeat from 3 total hours to 6 total hours.

#62, Alter, Course, Prerequisite and Credit Hours, CSIS 495, Independent Study in Computer Science/Information Systems, CSIS, NSS, Students may complete a multiple semester project, or multiple projects over more than one semester. Changing from prerequisite of [CSIS 223, permission of department chair] to [CSIS 150, permission of department chair]. Changing maximum repeat from 3 total hours to 6 total hours.

#63, Alter, Program, Minor, Computer Science Minor, CSIS, NSS, Changed Prereq on CSIS 492-495 and added alternative courses to the list of electives.
#64, Alter, Program, BA, Political Science Bachelor of Arts, PSCI, NSS, The PSCI faculty want all majors to take both PSCI 110 (Intro to American Politics) and PSCI 168 (Intro to International Relations). Under the new General Studies Program, students may only take 9 hours of social science coursework total, so we are reluctant to require them to take 6 of those hours in PSCI. Instead, we will have them take PSCI 110 for the 3 hours of social sciences in the GS Program, add PSCI 168 to the core major requirements, and reduce the number of PSCI electives by three hours to compensate for the additional core hours.

#65, Alter, Program, BS, Political Science Bachelor of Science, PSCI, NSS, The PSCI faculty want all majors to take both PSCI 110 (Intro to American Politics) and PSCI 168 (Intro to International Relations). Under the new General Studies Program, students may only take 9 hours of social science coursework total, so we are reluctant to require them to take 6 of those hours in PSCI. Instead, we will have them take PSCI 110 for 3 hours of social sciences in the GS Program, add PSCI 168 to the core major requirements, and reduce the number of PSCI electives by three hours to compensate for the additional core hours.

#66, Create, Course, ITEC 388, Applied Project Management, ITEC, B&T, This course is being requested as a capstone course for the new general studies program.

#67, Create, Course, PE 247, Nutrition, Health and Safety for Young Children, PE, EDU, The ECU endorsement program was accepted by NCATE accreditation and the State Department of Education on the condition that we created this course and we would submit it for inclusion starting in the Fall 2011-12 catalog. The course is a required to meet an NDE requirement for the Early Childhood program.

#68, Create, Course, TE 346, Childcare Administration, TE, EDU, The ECU endorsement program was accepted by NCATE accreditation and the State Department of Education on the condition that we created this course and we would submit it for inclusion starting in the Fall 2011-12 catalog.

#69, Create, Course, TE 348, Math, Science, and Social Studies for Children 0-8, TE, EDU, The ECU endorsement program was accepted by NCATE accreditation and the State Department of Education on the condition that we created this course and we would submit it for inclusion starting in the Fall 2011-12 catalog.