UNK FACULTY SENATE MEETING MINUTES
December 2, 2010                        Ockinga
Faculty Senate Website: http://www.unk.edu/committees/facultysenate/

I. Call to order

II. Roll Call

At Large Senators: Present: Wozniak, Frickel, Davis;

CBT Senators: Present: Agrawal, Amundson, Moore, Trewin, Taylor
Absent, Meznarich;

COE Senators: Present: Kritzer, Moore, Montgomery, Fredrickson, Lewis, Mollenkopf, Unruh;

CFAH Senators: Present: Burbul, Fronczak, Kruse, Flood, White, Dimock,
Absent: Chavez, Hartman;

CNSS Senators: Benz, Combs, Darveau, Biggs, Lilly, Miller, Carlson, Ericson, Trantham; Absent: Stevens;

Library Senator: Present: Mueller.

III. Approval of Agenda

Carlson (Fredrickson). Moved approval. Motion passed.

IV. Action on Faculty Senate Minutes of November 4, 2010

Biggs (Davis). Moved approval. Motion passed.

V. Special Presentations

Vice Chancellor Barbara Johnson noted that since a portion of our operating budget comes from the State and since all indications are that the State will have to do some budget cutting, she would like, for sake of transparency, to provide a description about our budget, which she offered to do on an annual budget. Vice Chancellor Johnson described the various fund sources that go into UNK’s operating budget and noted that for 2010-2011, the budget includes the General Fund which consists of the State tax revenues ($34,097,172), the Cash Account (tuition, fees, investment income) with unrestricted funds of $24,537,940 and Designated/Restricted funds of $160,000 which is the IDC Research Incentive to departments for a total of $24,697,940, the Revolving Fund ($20,600,000) which is self-generated from departmental sales, charges for housing, food services, etc. which can be carried over from year to year, and Trust Funds ($5,300,000) which consists of State and private gifts, scholarships, grants, and contracts, non-federal student aid programs, and the money used to service our debt for such things as residence halls and the Union. Our discount rate stands at 19%. She noted that the Federal share of our budget ($39,300,000) now includes Federal Direct Student Lending Loan Program (Stafford loans), which is why the amount is 30 million more than in previous years. In addition, need based aid and grant funds are deposited into this account

The current year allocation of the budget ($58,635,11) is as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic &amp; Student Affairs</td>
<td>59.49%</td>
</tr>
<tr>
<td>Distance Learning Program</td>
<td>1.36%</td>
</tr>
</tbody>
</table>
Vice Chancellor Johnson also reviewed UNK’s budget reductions over the past decade, which totals $7,771,015 as shown in the table below:

<table>
<thead>
<tr>
<th>Year</th>
<th>Special Session</th>
<th>($   )</th>
<th>FY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001-02</td>
<td>$  288,246</td>
<td>(FY02)</td>
<td></td>
</tr>
<tr>
<td>2002-03</td>
<td>$  592,303</td>
<td>(FY03)</td>
<td></td>
</tr>
<tr>
<td>2001-02</td>
<td>$  536,116</td>
<td>(FY03)</td>
<td></td>
</tr>
<tr>
<td>2003-04</td>
<td>$1,208,572</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2004-05</td>
<td>$1,675,828</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2005-06</td>
<td>$  86,335</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006-07</td>
<td>$  531,021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2007-08</td>
<td>$  243,893</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008-09</td>
<td>$  385,401</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009-10</td>
<td>$  794,059</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009-10</td>
<td>$  342,763</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010-11</td>
<td>$1,086,478</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>($ 7,771,015)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

To offset the budget reductions, the University has raised the cost of tuition as indicated in this Table below. At the same time, we have provided tuition remissions, which serve as a marketing tool. It is expected that in the future, state appropriations will continue to decrease and tuition will continue to increase.

<table>
<thead>
<tr>
<th>Year</th>
<th>%</th>
<th>Year</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001-02</td>
<td>10.0%</td>
<td>2006-07</td>
<td>5.9%</td>
</tr>
<tr>
<td>2002-03</td>
<td>10.0%</td>
<td>2007-08</td>
<td>6.0%</td>
</tr>
<tr>
<td>2003-04</td>
<td>14.9%</td>
<td>2008-09</td>
<td>6.0%</td>
</tr>
<tr>
<td>2004-05</td>
<td>12.0%</td>
<td>2009-10</td>
<td>4.0%</td>
</tr>
<tr>
<td>2005-06</td>
<td>4.9%</td>
<td>2010-11</td>
<td>6.0%</td>
</tr>
</tbody>
</table>
Our budget has increased from 89 million last year to 93 million this year in part from the increase in Online Worldwide offerings. It should be noted that budget projections and earnings are both impacted by enrollment. Also, we expect that the capital campaign will bring 50 million to UNK which will be used, in part for scholarships.

Q&A

1. How is it determined what part of the online course tuition goes back to departments? The allocation formula was determined by Kenya Taylor, Gloria Vavricka and Barbara Johnson. The plan will be revisited and the accumulation of money will be monitored and if significant, departments will be asked to justify retention of the dollars.

2. Why do we have an exclusive contract for food services? Vice Chancellor Johnston has prepared a white paper that explains why we will continue to have an exclusive contract. She also pointed out that faculty are at liberty to provide food and drink from their own pocket for events or student activities, especially if it doesn’t become a regular thing. The concern about catering is mostly about how UNK presents itself to guests, including student guests. Donations of food by external caterers are not allowed.

3. Can students buy textbooks from other vendors than our bookstore? Yes, also Nebraska Book should not be asking faculty for their book orders since they receive copies or what is ordered from our Administration. Also, they should not be selling photocopied materials. While the bookstore can make recommendations to students for supplementary materials they are not allowed to suggest that they are required or recommended by the faculty.

**Director of Admissions Dusty Newton** provided an overview of this semester’s enrollment data and plans for enrollment initiatives in 2011. This Fall, UNK enrolled 1132 new Freshman which was a 15.2% increase over 2009. This included 164 new Freshman in the Honors Program, a 13% increase over last year. The Freshman ACT average was 22.66. We showed enrollment increases for students from Kansas, Colorado, Texas and California. Also, there was a 41% increase in the number of Hispanic Freshman.

Dusty also reviewed UNK’s enrollment strategies, which include expanding dual enrollment programs, greater utilization of faculty, staff and students, increasing community college transfer enrollments by rebuilding our partnerships with community colleges, expanding on-line offerings, increased minority recruitment, utilizing scholarships to attract top students, greater utilization of the web, enhanced support for first year students, development of a transfer student success program and improved academic advising. New initiatives for 2011 will include enhanced recruiting efforts in Colorado supported by a grant of $50,000 from Central Administration, and an increased on-line presence through Facebook and Zinch. A non-resident scholarship is available to out-of-state students if the qualify by meeting two of the following three criteria: 23+ ACT, Top quarter of the class, or 3.5 GPA. We are also part of a consortium of mid-west States which allows students from those States to pay 150% of in-state tuition.

Dusty indicated that it would be very useful to the Admissions people if any departmental activities that host high school students would provide contact information for those students. He
also indicated that the Enrollment Management group had been very helpful in developing a
profile of the type of students we should be trying to recruit.

VI. Reports of Faculty Senate Standing Committees
   A. Oversight Committee:
   
   B. Executive Committee: **Minutes of November 17, 2010 meeting with UNK Admin.**
      
      While Vice Chancellor Carlson indicated that we should not see advertising on
our web site if we conduct an internal UNK search, several Senators demonstrated that
they did, in fact, see ads while searching our internal database, e.g. e-campus. Vice
Chancellor Carlson had asked that examples of this be reported to him. The Executive
Committee was asked to alert VC Carlson to the continuing problem.

   C. President’s Report:
   
   D. Academic Affairs: **Minutes of 11/18/2010; Frickel (Fronczak) moved to accept.**
      **Motion passed.**

   E. Academic Freedom and Tenure Committee:

   F. Academic Information and Technology Committee: **Minutes of October 21, 2010**
      
      The Senate expressed concern that the clickers approved by the Committee do not
fully interface with Blackboard and requests that the Committee collect data on clicker
use across the campus.

   G. Artists and Lecturers Committee:

   H. Athletic Committee:

   I. e-campus Committee: **Minutes of November 9, 2010**
      
      The Senate expressed concern that the current policies that govern funding for
online programs (tuition differential funds) does not adequately support the development
of new programs. It is suggested that money should be spent for growing a program.
The Senate requests that the Committee re-visit the guidelines and revise them to
promote new program development, especially in the initial stages before a program
becomes fully online and thus generating adequate funds, and to pay special attention to
multi-disciplinary programs.

      The Executive Committee was charged with finding out how much of the tuition
differential generating in online courses comes back to the departments.

   J. Faculty Welfare Committee:

   K. Grievance Committee:

   L. Library Committee: **Minutes of November 17, 2010**
      
      Concern was expressed about the process of hiring of a Writing Center Director
which seems to have been aborted due to organizational chart issues. A new call has
been issued and previous applicants have been asked to re-apply.

   M. Professional Conduct Committee:
N. Student Affairs Committee:  **Minutes of November 19, 2010**
O. Faculty Senate/General Studies Joint Committee:  **Final Report, November 29, 2010**

   Frickel (Biggs) moved to accept the recommendation contained in the final report. Motion passed unanimously.

   It was noted in the discussion that we need consistent policies and procedures for determining course and instructor effectiveness and that portal and capstone course may present unique challenges, given their interdisciplinary nature.

   Wozniak (Chavez) moved that the Faculty Assistant to the Senior Vice Chancellor meet with the Chairs of the College Educational Policy/Academic Affairs Committees, the Chair of the Faculty Senate Academic Affairs Committee and the Director of General Studies meet to determine the procedures to be used to implement the recommendation made in the final report of the Faculty Senate/General Studies Joint Committee and that these procedures be reported back to the UNK Faculty Senate. Motion passed unanimously.

VII. Reports of Senate Representatives to Non-Senate Committees

   A. Assessment Committee:  **Minutes of November 1, 2010**
   B. Affirmative Action Commission:
   C. Center for Teaching Excellence Advisory Committee:
   E. Ethnic Studies Advisory Committee:
   F. Fees Committee:
   G. First Year Advisory Council:
   H. Gender Equity Committee:
   I. Honors Council:
   J. International Studies Advisory Council:
   K. Parking:
   L. Student Retention Committee:
   M. Safety Committee:
   O. Student Support Services Advisory Committee:
   P. Technology Advisory Committee:
   Q. Women’s Studies Advisory Committee:  **Minutes of November 10, 2010**
   R. WI/CD Committee:  **Minutes of October 12, 2010**

   The Senate discussed the need for a WI Committee and for universal WI standards given that our goal is to teach writing in a discipline and a 6 hour standardized requirement may not be the best way to accomplish that. Senator Amundson, who chairs the WI/CD Committee agreed to take the Senate’s concerns to the Committee and to talk with the Sr. Vice Chancellor about this issue.
VIII. Reports from Academic Councils
   A. Graduate Council:
   B. General Studies Council: Minutes of October 7, October 22, 2010
   C. Council on Undergraduate Education:

IX. Unfinished Business
   B. FYI: Why Exclusive Contracts

X. New Business

XI. General Faculty Comments

XII. Adjournment

    Kritzer (Fredrickson) moved to adjourn. Motion passed.

Respectfully submitted,

    Rick Miller, Secretary