WE ARE... The Center for Entrepreneurship and Rural Development in the College of Business and Technology Pleased to launch the UNK Entrepreneurial Living-Learning Community for Fall 2018

CHOOSE US BECAUSE... You can live in a community of like-minded, innovative, and forward-thinking students. Have the opportunity to connect with local business community, take classes together as a cohort, be part of a group that will change the way we do business in the future! 8 SCHOLARSHIPS
The Center for Entrepreneurship and Rural Development is pleased to launch its first Entrepreneurship Living-Learning Community in the Fall of 2018.

**Program Description:** The Entrepreneurship Living-Learning Community (ELLC) is a program for UNK freshman and sophomores. It will connect like-minded students who are innovative and creative. This will be a collective of creative students who are given special attention and support for the potential of business startup. Students will live together in UNK housing for the freshman year and be exposed to a wide-range of entrepreneurship programming. The students accepted into this program are multidisciplinary and do not have to be business students.

**Justification of Program:** Often, students at UNK are not aware of the entrepreneurial support system until the last two years of their undergraduate experience. This may be too late to implement the entrepreneurship minor to their program or have support for business startups. This program will allow ample time and increased exposure to small businesses and resources available. Other schools have seen success in creating cohorts of students who are similar in their academic focus and extra-curricular interests. By fostering entrepreneurship in a freshman/sophomore program, it is the goal of CERD to begin incubating student businesses in the junior/senior years.

**Target Audience of Program:** The ideal size for the ELLC pilot is 8-16 students coming into UNK as freshmen. These students will be selected in their senior year of high school. They will need to show interest in business creation, a tie to the economy of rural Nebraska and previous innovative efforts in their high school involvement. Admittance into this program and scholarship awards will not be based on GPA, class rank and/or ACT scores. They must meet the requirements to be admitted to UNK, but selection into the ELLC will be based on experience, program interview, involvement and indicators of innovation and critical thinking.

**Content & Delivery of Program:** This pilot program offers a unique orientation program that introduces the student to the resources at UNK. They will all take an Introduction to Entrepreneurship class (this will feed the multidisciplinary Entrepreneurship Minor available at UNK), join Enactus the student-entrepreneurship organization and be paired up with a local business owner as a mentor. There will be community tours of businesses as well as other entrepreneurial programming. They will be connected with upper classman and faculty that also support their efforts.

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"You are the average of the five people you spend the most time with." - Jim Rohn

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You Are Invited...

We will be hosting an ELLC Information Day on the UNK Campus on Wednesday, February 21st. This will take place from 9:30 am - 2:30 pm. During this time, students will see the proposed plan for the freshman cohort with a month-by-month schedule. They will connect with current UNK students, go for a campus tour and tour the dorm for the ELLC and learn about Enactus. We will also have local business owners that will be part of the mentorship in the ELLC present to the students and share their stories about entrepreneurship. Lunch will be provided for advisors/counselors/teachers* and the students they bring to this information day at UNK. However, registration is required. To register, please email the names of students, teachers/advisors and/or parents** planning to attend by Wednesday, February 7th.

* Students can attend without an academic advisor, but please let us know they are attending so we know what to expect.
** They are also welcome to bring a parent with them. Again, please let us know.