Involve your students! CBT will cover travel expenses for the following experiential learning event: Fort Hays State University has announced a business competition scheduled for February 12, 2015. The website is www.fhsu.edu/management/mma

Faculty, Administration, and Staff:

Dr. Tami Moore, FSID, presented “Widows of a Certain Age: Reluctance to Formation of New Intimate Relationships” at The Society for the Scientific Study of Sexuality Conference in Omaha in November. Dr. Moore was selected to be one of eight content experts in both Family Resource Management and Human Sexual Behavior by NCFR to serve on the Exam-Writing Committee for the new version of the Certified Family Life Educators’ qualifying exam.

Dr. Michelle Fleig-Palmer’s Business Statistics class analyzed survey data for the Rural Enterprise Assistance Program and presented their results to Dena Beck in November.

She also gave an invited keynote address at an international conference hosted by the Medical University of Vienna in Austria October, 2014. Her talk, “Building Institutional Trust: Dual Career Programs as a Signal of High-Quality Employment Relationships,” focused on how potential job candidates and their partners develop perceptions of trust in an institution based on initial observations of an organization’s website and the services that are offered to new employees.

Dr. Toni Hill, FSID, presented, with student Amy Esh, at the National Council on Family Relations in Baltimore, MD. The title of the presentation was “Telecare: A Review of Intersection Between Telehealth and Elder Caregiving.”

Dr. Tim Obermier and Dr. Rod Flanigan, Industrial Technology, attended the annual Association of Technology, Management, and Applied Engineering (ATMAE) Conference in November. Dr. Flanigan was re-elected to the ATMAE Board of Directors through 2016. In addition, he presented, “Supply Chain Sustainability Models: The Disconnect Between Corporate and the Local Level,” in the Management track of the ATMAE Conference. Dr. Tim Obermier participated in ATMAE Board of Accreditation hearings as well as accreditation visiting team member training.
Dr. Mickey Langlais, FSID, was featured on the front page of the Kearney Hub, December 12, 2014. The article, “Calling all teens on Facebook,” shows Dr. Langlais’ research project about how adolescents form relationships using social media.

Impact

Vickie Walker, Citizen’s Commission on Human Rights International (CCHR) - Los Angeles, reached out to Dr. Jeanne Stolzer after observing UNK student’s interviewed on NTV news regarding their project “No Voice No Choice” on December 12. The event’s intent was to create awareness of the potential danger and alternatives for the use of psychiatric drugs, particularly related to children. CCHR has posted this to their website and their Facebook page. Hear the interview- http://www.nebraska.tv/story/27576542/no-voice-no-choice-event-to-look-at-affects-of-psychiatric-drugs-on-children

Dr. Sri Seshadri’s MKT 338 Philanthropy class, which is funded through the Learning by Giving Foundation, awarded non-profit entities with funds to further their area impact. The four areas of focus were education, health, mentoring, and poverty. The class searched for recipients with sustainability and impact in their endeavors. The recipients were Education: Buffalo County Community Partners-Bullying Prevention $1,000; Junior Achievement for their Financial Literacy for youth-$800; Kearney Community Concerts for Six Appeal Program directed to teaching high school students-$500; Kearney Literacy Council for their backpack program-$200. Health: HelpCare Clinic for medication access for the uninsured program -$1,350; Safe Center for the Blooming Program which promotes healthy relationships directed to teens-$1,150. Mentoring: ARC of Buffalo County for their spring formal designed to develop social skills-$1,700; Elm Creek Teammates Program for grades 6-12 to foster one-on-one relationships-$800. Poverty: Families Care for the Budgeting and Living Well event-$650; HelpCare Clinic for laboratory needs-$1,100; Kearney SAFE Center for internet training/usage for their population $750. Read more- http://unknews.unk.edu/2014/12/11/unk-philanthropy-class-awards-10k-to-buffalo-county-nonprofits/

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:
Aaron McCauley, FSID student, presented his research from the Summer Research Program “Physical Attraction Among Homosexual Men Ages 19-25” at The Society for the Scientific Study of Sexuality Conference in Omaha in November.

The Agribusiness Student Association, led by Dr. Debbie Bridges, toured Grand Island’s Case New Holland in November, a world class manufacturer of combines. Students: Shelby Hubbert, Indianola, Nolan High, Bertrand, Logan Muhlbach, Kearney, Kayle Barnes, Elwood, Kaitlin Kreutzer, Kearney, Jayna Egle, Thedford and Mullen, Miranda Seidel, La Crosse, KS, James Burklund, Denton, Jana Zarybnicky, Odell, and Aleisha Ziegenbein, Overton. Photo attached.
Watch Rachel Wild and Dylan Maas on NTV’s Morning Show. Here is a link to their interview. [http://www.nebraska.tv/category/106635/good-morning-nebraska](http://www.nebraska.tv/category/106635/good-morning-nebraska)

IDO sponsored “Toys for Kiddos” where 35 Industrial Distribution students provided gifts to 120 children in the “Friends” program. Take a look at their FB page- [https://www.facebook.com/UNK.Industrial.Distribution](https://www.facebook.com/UNK.Industrial.Distribution)

Photos attached.

ID students Matt Lenagh and Randy Baker attended the annual Association of Technology, Management, and Applied Engineering (ATMAE) Conference in November. Matt Lenagh participated in a Pecha Kucha workshop and then presented using the Pecha Kucha presentation style. Randy Baker participated in a workshop on “do's and don'ts” of interviewing, and then presented in a mock interview.

Take a look at the photo above to see the top performers in the fall 2014 MFT, all scoring above the 90th percentile - Scott Benton, Fremont, CA; Logan Krueger from Holyoke, CO; Seth Onderstal, Wayne, NE; Cody Beason Grand Island, NE; and Ethan Dannehl, Bertrand, NE.

Experiential Learning/Internship

Alumni News

Tara Tourney, Management Emphasis graduate, is on the Board of Directors for the Central Nebraska Society for Human Resource Management Association.

Tell me about your alumni!

A message from UNL-

The University of Nebraska-Lincoln Undergraduate Women in Business organization is proud to announce the Inaugural Collegiate Women in Business Conference. The goal of this convention is to expand the network of Women in Business groups and individuals throughout the Midwest. We would be honored to have you or your organization attend our conference on Friday, February 27, 2015.

Your day at the Collegiate Women in Business Conference will include:

• Gaining insight into advancing your organization's potential
• Meeting other Women in Business groups from across the Midwest
• Expanding and nurturing your network of successful women in business
• Listening to distinguished professional women in various breakout sessions and workshops
• Tips to advance your professional career interests
The conference will run from 11:00 A.M. to 5:00 P.M. on February 27, 2015. The cost of attending the convention is $35 per person or $30 per person for groups of four or more. Lunch and a snack will be provided for those attending the conference.

Be sure to check out our Facebook event, Collegiate Women in Business Conference, and pay attention to your email for further correspondence with registration links. We look forward to seeing you or your organization at the Inaugural Collegiate Women in Business Conference this upcoming spring!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.). The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
2014-2015
Talk of the Town KGFW 9:30 a.m.
Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview
Tuesday, September 9 Jeanne Stolzer
September 24, Aaron Estes-Career Services
October 22 Shawn Kaskie-CRRD idea contest
November 26 Dr. Michelle Fleig-Palmer
December none Break

January 28 Dr. Suzanne Hayes-new student managed investment fund
February 25 Dr. Sri Seshadri-MBA
March 25 Aaron Estes-Career Services
April 22

Sign up for your NTV Morning Show Interview Today. Below you will see some suggestions from the interviewer, Marylyn Barnett. She has requested that your interviews be more interactive and engaging to the public.

Sept 3rd –Enactus Student Group- Maggie Fennessy (fennessymr@lopers.unk.edu) Topic: Sam’s Club & New Venture Adventure
Oct 1 – UNK Center for Rural Research & Development-Shawn Kaskie kaskiesc@unk.edu Topic: Business Idea Contest
Nov 5 Heather Schulz advertising management
Dec 3 Healthcare Management students – sharing project
Jan 7
Feb 4
Mar 4 Sri Seshadri, MBA
Apr 1

Some ideas for you to think about...

- students sharing some projects they work on...
- what makes a good business plan...
- what are some common mistakes small business owners make...
- some people may think they don’t need to go to school to start a business—why should they?
- Marketing vs promotion... (some people think marketing is just promotion/advertising... how does someone come up with marketing strategies
- How can a business work with UNK Students? (I think we have done this one before—it was a good one)
- How business students benefit the community of Kearney
- With the Technology side... anything you can show or demonstrate?—any projects students can bring on and show
- A preview of a few tips that you teach students that our audience can take away from (remember our audience is a lot of parents and grandparents... let’s get their attention in a way that may encourage them to tell their kids what is available to them)
- Personal stories, pictures, videos...
The kicker to all of this is – we need to know what the plan is a week in advance. (names, titles, and outline) There are new FCC guidelines, so we need to have an outline of what you want viewers to know so we can put it in closed captioning. Just the basics is fine. We will also use this to post information to our website—so it does benefit everyone involved.

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it’s an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.
- Time will seem to fly by, so if we don’t get to everything... remember to send me information you want on our website www.nebraska.tv

Other Interview Information: - you are down for !

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney ( I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.